Site Tour Key Messages

Floodplains by Design
· REDUCING RISK, RESTORING RIVERS ·

Messaging on the Ground

1. Floodplains by Design (FbD) *Is more than a grant program*

A cost-effective cornerstone of Washington's flood resilience strategy that invests in community capacity to identify threats and act on flood risk. FbD supports the partnerships, funding, and local capacity needed to implement solutions that reduce risk, restore habitat, and protect farms and infrastructure.

2. *Accelerates* local efforts as a results amplifier

FbD uses targeted state investment to attract and align federal, tribal, local, and other funding sources, multiplying the impact of every state dollar invested.

3. *Delivers* outcomes with more than a decade of proven results

FbD delivers the outcomes Washington intended. Projects protect working lands, reduce risk to infrastructure and communities, restore salmon habitat, and strengthen local economies through integrated floodplain management.

4. *Turns* shared challenges into collaborative solutions

Beyond funding projects, FbD convenes expert practitioners to tackle statewide barriers to meaningful floodplain projects. Ranging from advancing more effective, "true-to-purpose"permitting to improving voluntary buyout and acquisition approaches.

5. *Merits* continued support as the need continues to grow.

Population growth, aging infrastructure, catastrophic fire, changing watershed conditions, and evolving flood risks require continued investment in FbD to avoid larger future costs while protecting people, property, and natural resources.

FLOODPLAINS BY DESIGN IS A PARTNER IN WASHINGTON'S FLOOD RESILIENCE STRATEGY

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DEPARTMENT OF ECOLOGY
State of Washington

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